



To help our charity, learn more about [Workplace Giving](#) TODAY!

## What is Workplace Giving?

Workplace Giving is a simple yet powerful way for employees to support our charity through dollars received via regular payroll deductions from your pre-tax pay.

## How does it help our charity?

It provides us with long term, stable funding with minimum administrative costs, no receipts and no cost of attracting donors.

## Tips for establishing a Workplace Giving Program

1. Engage senior leadership support
2. Allocate internal resources to coordinate program development and launch
3. Get advice from **The Australian Charities Fund** on **02 9024 8630** or [info@australiancharitiesfund.org.au](mailto:info@australiancharitiesfund.org.au)
4. Decide your giving strategy
5. Set up a system for processing donations with your payroll team. Most payroll software packages have built in payroll giving processing facilities
6. Decide whether your business will match employee donations
7. Engage employees via a launch event and internal communications
8. Communicate regularly on the impact of donations

## **BENEFITS** of Workplace Giving

For **EMPLOYERS**, it provides a low cost, simple way to create a community platform which can positively impact an organisation's ability to attract and retain staff. It will improve your capacity to engage staff and position you as a leader committed to the Community.

For **EMPLOYEES**, it enables affordable tax effective giving, through a transparent and trustworthy program, with no reduction in impact through costly fundraising.