

THE AUSTRALIAN CHARITIES FUND NEWSLETTER

WELCOME TO THE AUTUMN 2010 ACF UPDATE



MESSAGE FROM EDWARD KERR, CEO

I am delighted to announce that The Australian Charities Fund will be operating under a new partnership model from 1 July 2010. The new model has been driven by the insights and findings from our year-long research and a nine month strategic review.

Building a movement for greater social impact

Together, with employers and community organisations, ACF is building a movement to substantially grow employee giving and other workplace support as the most cost effective and efficient fundraising channel. To do this and achieve greater social impact ACF is asking employers and community organisations to invest in a collaborative future.

ACF wants to partner with employers and community organisations that are intentionally part of this movement.

How will the new model affect our partners?

The new model will significantly change the way in which ACF partners with community organisations and works with employers and their employees to build best practice and engaged employee giving programs.

Our new employer partner and community partner brochures outline the full details of the new partnership model. [View the brochures](#) on our website.

Employer Leadership Initiative

ACF also is establishing an Employer Leadership Initiative (ELI). To find out further details about this initiative [read more](#).

Support for our new partnership model

I have been greatly encouraged by the strong endorsement and overwhelmingly positive feedback from the employer partners and community partners we have met with to date to discuss and road test our new model.

All our existing partners will be receiving correspondence in the next few days providing more information and we are keen to be discussing the new model as widely as possible with our partners over the next couple of months.

We are excited about how, together, ACF and its employer and community partners can see greater social impact through engaged employee giving under this new model.

Thank you for your ongoing support of The Australian Charities Fund.



ACF's new partnership model

[View the 'How we partner with employers' and the 'How we partner with community organisations' brochures.](#)



Employer Leadership Initiative

[Click here](#) for further details on ACF's Employer Leadership Initiative.



PARTICIPATION BUILDER

Program Managers, have you downloaded our free **Mothers' Day participation builder** yet? [Log in](#) to the Program Material page of our website and encourage your staff to make their mums proud!

ACF'S ANNUAL CONFERENCE

We are pleased to announce that our annual conference this year will be held on **Tuesday 14 September** at NSW Parliament House. The theme for the conference will be *'Connect, Collaborate and Celebrate': Working together for maximum social impact*. We have organised a terrific array of speakers and we encourage you to put the date in your diary now. Further details will be provided in due course.